

## Privacy Policy

Goddess Food Factory does not share or sell your email address or any other sources of information collected. We only disclose information where we think it's necessary to investigate or prevent an actual or suspected crime or injury to ourselves or others due to fraud or illegal activity, lawsuit, if required by law, in response to a request from law enforcement authorities, or other government officials, including as part of a judicial proceeding; in response to a subpoena, warrant, court order, or any other legal process; or as part of an investigation or request, whether formal or informal.

We make all efforts to protect the security of all information given to us. We collect information from you automatically as you use our services. Financial information that is collected is used to bill the user/purchaser for products and services. Information from users is used to respond to your questions, contact you, and communicate with you about your inquiries, to maintain our sites and services, to provide our services to you, to develop and improve features, products, services, or content. We also use your information to address problems and review the usage and operations of our sites, services, and business.

For quality assurance purposes, we may keep a transcript or recording of your call with our customer service specialist when you call our service hotline. Information is collected when you make an inquiry in regards to our services and/or products, for example, your name, phone number, email address, postal address, and your inquiry or comments.

Information is collected when you sign up for our newsletter or offers, such as your name, email address, and phone number. You may unsubscribe and opt-out at any time.

Upon leaving a product review on our site, we may collect your comments, ratings, and content. We retain a copy of the metadata associated with the content such as date, timestamp, rating, email address, phone number, and comments. The information is used for purposes of better quality control or services and products.

Information is collected when users complete surveys, contests, or web forms, for instance, demographic information, name, number, email address, and other content and comments. Also, if you comment on one of our social media pages, we may collect information about you. The information is used to determine the products and services that we can tailor to you or audiences that are similar in comparative data.

We use your IP address to help diagnose problems with our server, and to help identify you, your shopping cart and to gather broad demographic information. Our site uses cookies to keep track of your shopping cart. We use cookies to deliver content specific

to your interests and for other purposes. We and the parties we work with and who help us to place and manage our advertisements may use cookies, web beacons, pixel tags, log files, or other technologies to collect certain information about visitors to and users of our Sites to deliver online advertisements that we think would be more relevant to your interests. We also use such data to monitor your interactions with our emails, text messages, and online advertisements. For example, we automatically collect certain information from you, such as the type of web browser and operating system you use, the name of your Internet Service Provider, Internet Protocol ("IP") address, software version, geolocation information and the domain name from which you accessed our Sites. Also, we may collect information about your browsing behavior, such as the date and time you visit our Sites, the areas or pages of our Sites that you visit, the amount of time you spend viewing or using our Sites, the number of times you return to our Sites, other click-stream or site usage data, emails or ads that you open, forward or click-through to our Sites. Collecting this information, and linking it with other personal information we collected about you, helps us best tailor our Sites and enhance your online experience by saving your preferences while you are visiting our Sites, and to help us identify Sites features, advertisements, and offers that may be of particular interest to you.

On certain Sites, you may post content, such as product reviews or ratings. Any such content is viewable by other visitors to our Sites. For example, reviews that you disclose on our Sites, in blogs, on message boards, or other public areas on our Sites, become viewable to the community. Please exercise caution when disclosing personal information in these publicly viewable areas.

Where permitted by applicable law, we use your information to contact you via email or text message with information, newsletters, and promotional materials, special offers, targeted offers, and other information we think may be of interest to you about Goddess Food Factory or on behalf of our affiliates.

The metadata and data collected by Goddess Food Factory users, browsers, or purchasers, may be used for research and analytic purposes, for example, to understand activity trends, usage, and other statistical purposes, like what products are the most popular. We also may use data in aggregated form to determine relevant advertising and to evaluate the success of our marketing campaigns.

### **Children's Online Privacy Protection Rule ("COPPA")**

We would like to educate our consumers, visitors, and browsers about the Federal Trade Commission's Children Online Privacy Protection Rule. Please take a moment to visit <https://www.ftc.gov/system/files/2012-31341.pdf> for information from the Federal Trade Commission about protecting children's privacy online. We understand that our

CEO, Simone Bridges is under the age of 18 and our website is family-friendly, however, our website is directed for individuals who are over the age of 18.

## **Copyright**

Goddess Food Factory is the owner of this website. All information and material enclosed on this website are protected by the United States copyright law. Any use of the content on this website, other websites, or the internet whereas Goddess Food Factory is the owner, shall be governed and constrained by applicable copyright law, trademark, and other intellectual property laws. You are prohibited from using this website or its content (1) to spam, pharm, scrape, phish, spider, crawl, pretext; (2) to submit misleading or false information (3) for any immoral or obscene purpose (4) for any unlawful purpose whatsoever (5) to upload, submit, transmit, or transfer viruses or any other malicious code that may or will be utilized in any means that will affect the functionality operation of any service or of any related digital or technological devices, website, other websites, or the internet (6) to lobby others (human or robotic) to participate in or perform unlawful acts (7) to harm, harass, intimidate, insult, defame, discriminate, abuse, disparage, or slander based on race, gender, ethnicity, sexual orientation, age, disability, religion, or national origin (8) to violate any domestic or international laws, including local ordinances, city, county, or state or provincial regulations, laws, rules (9) to hinder, interfere with or bypass the security systems and/or features of any service or any related website, other websites, or the internet (10) to infringe upon or violate our intellectual property rights or the intellectual rights of others. We hold the right to discontinue your use of any service(s) or any related website for violating any of the prohibited uses. No information, text, video, communications, music sounds, software, graphics, photos, images, animation, and/or other services and materials may be downloaded, transmitted, transferred, uploaded, reproduced, republished, copied, displayed, distributed, posted, or utilized in any manner whether digitally or written without the prior written permission of Goddess Food Factory. Adjustments, modification, alterations or use of any content whatsoever for any commercial purpose is a violation of Goddess Food Factory copyright, trademark, and other proprietary, including intellectual property rights. These rights are law binding and protected in any and all media on this site, including but not limited to all custom logos, graphics, and content now existing or later established, as specifically provided in these terms.

## **Indemnification**

Any and all customers, buyers, and browsers agree to indemnify and hold harmless Goddess Food Factory, its partners, subsidiaries, affiliates, service providers, employees, interns, volunteers, agents, contractors, subcontractors, licensors, officers, and directors against any claim, action, demand, damages, and liability including reasonable attorney's fees, court costs, made by you and/or any third party due to or arising out of or in connection with your use and/or possession of Goddess Food

Factory rental property or service, as well as if the event of your breach of terms of service or the documents they incorporate by reference or your violation of any law or the rights of a third-party.